

Fundraising Pack



About us:

From climate change to poverty, tackling humanity's greatest challenges requires more scientists and innovative founders. Science Creates Outreach will help build a diverse STEM workforce and equip the next generation with the skills and confidence to change the world.



We're on a mission to:



Demystify scientific careers



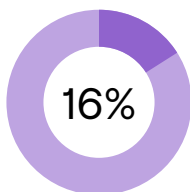
Diversify the faces of science



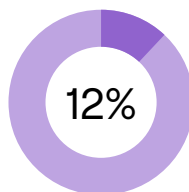
Empower confident problem solvers

and we need your help!

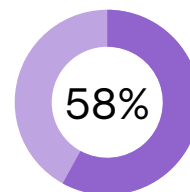
Did you know?



Just 16% of 10-18 year olds aspire to a STEM career



Only 12% of the STEM workforce are from ethnic minorities



58% of classes are not receiving 2 hours of weekly science lessons

Every penny you raise will help us change this.

£150...

will help us buy essential equipment such as glassware, chemicals and workshop resources.

£500 ...

would mean we could get some big pieces of kit e.g. a great microscope, a Virtual Reality headset or an iPad!

£1500 ...

pays for 5 class visits to The Learning Lab (that's 150 children getting a new eye-opening life experience!)

£6000...

means we could expand the team and pay for an Outreach Coordinator 1 day a week, to deliver engaging workshops and reach over 3000 children each year!

Ideas to get you started:



For the Lone Ranger - ideas to fundraise solo

Quick wins	Do a feat of grossness: get gunged in the car park, silly-stringed at lunch or bathe in baked beans.
	Birthday donation: make getting older a little sweeter by directing friends and family to a donation link.
Needs a plan	Classic carwash: grab your bucket and sponge and offer a good scrubbing to the community's drivers.
	Be a yes person for a day: channel your inner Jim Carey and agree to anything your asked (within reason!) in exchange for a donation.
Go big!	Feat of endurance: marathons, bike tours, mega-swims. Test your mettle and know that the challenge is for a great cause.
	Custard chaos: ask colleagues, bosses and friends to donate per pie, before happily throwing plates of gooey custard cream at you!



Teamwork makes the dream work - ideas for groups

Quick wins	Co-ordinate your garms: whether is band t-shirts, crazy ties, or Hawaiian shirts, club together for a day of themed dressing.
	Office swear box: surrender your change at slips of the tongue. It doesn't have to be rude, got a colleague with an annoying catch-phrase?
Needs a plan	Community thrift sale: sell unwanted items at an incubator boot sale. Donate the proceeds to Science Creates Outreach and free up some space at home - double win!
	Baby photo competition: gather adorable pics from your team, put them up in the office and ask for a small donation to enter the guessing game and win a prize.
Go big!	Art auction: show off your team's creative skills by each submitting a masterpiece to a community-wide auction.
	Throw a party: an excellent excuse to get everyone together for a boogie and raise funds for the scientists of tomorrow.

A beginners guide to JustGiving:

JustGiving is our fundraising platform of choice. Create an account (or designate a team member to), then hit 'Start Fundraising.' You can find Science Creates Outreach easily, just type us into the search bar in the 'Choose a cause you'd like to support' window. Follow the simple steps provided by JustGiving, and be sure to fill it with lots of detail and enthusiasm! If you're taking part in a big, organised event (eg. Bristol Half-Marathon), you can search for that too, or create your own event with any fundraising idea! Once you've launched your page, you'll have a link to share far and wide.

Sit back and watch the donations roll in, with the knowledge that your donations will come straight to Science Creates Outreach with minimal fuss.

Are you raising money for a charity?

This helps us to determine Gift Aid eligibility. [Learn more](#)

Yes, I'm fundraising for a charity

Choose from thousands of local and national charities

No, I'm raising money for my own cause

Donations go directly to a personal bank account

Next

Choose a cause you'd like to support

Science Creates Outreach

RESULTS

Science Creates Outreach

UK • RCN 1199986

Drug Science

UK • RCN 1150449

Sense about Science

UK • RCN 1146170

British Science Association

UK • RCN 212479

Climate Science Ltd

UK • RCN 1190993

Trying to raise money for your own cause? [Switch to Crowdfunding](#)

Are you taking part in an activity?

I'm taking part in an event

A mass participation event, for example, a marathon, bike ride, or trek

I'm doing my own activity

Get creative and organise your own activity, like a bake sale or coffee morning

Just fundraising

As simple as asking people to donate to a cause that you care about

Back

Next

Tell us more about your event

Bristol

RESULTS

The Bristol Winter Warmer Run

2024 • 4 fundraisers

Great Bristol 10K 2024

2024 • 29 fundraisers

UWCS Bristol 16th March 2024

2024 • 82 fundraisers

Great Bristol Half Marathon 2024

2024 • 24 fundraisers

Ultra MMA Bristol 16th March 2024

2024 • 71 fundraisers

Can't find what you're looking for? [Create your own activity](#)

Back

Next

Tell us more about your activity

Type of activity

Something else

Looking for a mass participation event?
[Switch to taking part in an event](#)

Activity details

Band T-Shirt Day

Date of activity (optional)

24 November 2024

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View gallery

Change cover

0 %

£0

raised of £50 target

Give Now

Share

Science Creates Outreach
Verified by JustGiving
RCN 1199986

We inspire the next generation to be future scientists and entrepreneurs



Share your page

Sharing this page with your friends could help raise up to 3x more in donations



Facebook



Twitter



Email



WhatsApp



Messenger



LinkedIn

<https://www.justgiving.com/page/ginny-russell-170...> Copy link

Click on any of these other social sharing sites to share Ginny Russell's fundraising page:



Wear your band t-shirt to work day!

Fundraising for Science Creates Outreach

Band T-Shirt Day, 24 November 2024

How to shout about it:

With your JustGiving link now sorted, it's time to shout, loud and proud about the amazing work that you're doing! The Science Creates Outreach team have created a host of social media templates for you to share across your channels - find them [here](#). We'll share your event from ours too, so be sure to tag us on [LinkedIn](#), [X](#) and on [Instagram](#). In the incubators you can put up posters and post it to the portal, just chat to a member of the team for any help you need.

Social Media graphics ready for you to use



Fundraiser's Checklist:

Fundraising FAQ's:

- Pick an activity, date, time and fundraising target.
- Set up your JustGiving account and create your event.
- Share the event far and wide. Be sure to create a build-up and a buzz for your day.
- Let the Science Creates Outreach team know, so we can share your event on our social channels .
- Get organised! Source any materials you need, get training or speak to the Science Creates team if you need venue support.
- If you're not donating through JustGiving, let us know so we can set up any other platforms required.

I want to fundraise during my event, not via JustGiving. What's the best way to do this?

If your event is happening in one of the Science Creates incubators, you can use the Outreach card machine so attendees can donate directly e.g. for a cake sale or competition.

Do you have any images or photos I can use for my event?

Absolutely! You can find a library of materials [here](#), to use when setting up your event and promoting it.

How will I know that my donations have reached you?

You will get a thank you from us celebrating your fundraising efforts and total donation amount!

I might need some extra support, can you help?

Sure thing! You can email us on info@sciencecreates-outreach.co.uk.

GiftAid:

If you're a UK taxpayer donating to Science Creates Outreach as an individual, complete a Gift Aid declaration form [here](#). This helps us to re-claim an extra 25% on every eligible donation. That's 25% more equipment, 25% more person-power and 25% more inspirational scientific and entrepreneurial experiences.

Thank you!



Registered Charity Number: 1199986